

E-Waste Management

According to the global E-waste monitor 2020, **53.6 million tons of E-waste has been generated globally in 2019**, an average of 7.3 kg per capita. **India is the world's third-largest-waste generator with 3.2 million tons behind China and the United States. This is up from 1.9 tons in 2016, an alarming 68% increase more than the global average growth of 21%.** Increasing disposable income, access to easy credit, consumers, quest for better products are resulting in shorter product cycles and pose India a mounting challenge to deal with.

One major challenge that can be attributed to this issue is the lack of poor consumer awareness. Consumers lack the knowledge, channels to dispose of their old, unused, obsolete electronic items as a result they either get trapped in their house or end up in the hands of informal recycling channels who resort to non-scientific, hazardous methods to extract resources from e-waste and dump the remains irresponsibly. This not only compromises the health of informal workers but also poses threat to human health and the environment.

In this regard, **Linkwell Telesystems Private Limited** is partnering with **Rapidue Technologies Private Limited** to create mass scale awareness using digital, social media as per the **E-waste Awareness Programs** and create a fraternity of responsible citizens.

Below are some of the objectives of this program

- Raise awareness among bank employees and consumers about responsible usage, management of e-waste
- Bring scale, measurability to the efforts and nudge pro environmental behavior in consumers
- Guide bank employees and consumers to the right, responsible e-waste disposal channels of **Linkwell Telesystems Private Limited**.
- Improve the **Linkwell Telesystems Private Limited** reputation as a sustainable brand among the customers, investors, and other stakeholders
- Training to consumers and staff of **Linkwell Telesystems Private Limited** on recycling of E-waste.

Do's

- Follow the instructions for proper handling of end-of-life equipment.
- Make sure that your electronic products are recycled only by authorized recyclers/ dismantlers.
- Tape the contacts of battery before shipping for recycling.
- In case of any doubt/clarification reach out to us. <https://www.visiontek.co.in/contact.html>

Don't's

- Do not dismantle your electronic products yourself
- Don't mix electronic and electrical product with your normal household waste.
- Don't sell or give e-waste to informal and unorganized sectors like local scrap dealer/ rag pickers.
- Consumer Recycling Program
- POS Consumers have various options to avail this service. Either consumer can call on toll free number, write to us an email, or can find the nearest collection center to drop off e-waste for environmentally sound recycling.

For more information visit their website www.recykal.com

List of Collection centers/reverse logistics service provider/courier service