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## 'A.P. the leader in JAM rollout'

• Staff Reporter



Arvind Subramanian, Chief Economic Advisor to Prime Minister, launching cashless JAM enabled PDS system at Gannavaram on Saturday. —PHOTO: BY ARRANGEMENT

*The credit goes to Naidu, says Prime Minister's Economic Adviser*

: Arvind Subramanian, Chief Economic Advisor to the Prime Minister, said Andhra Pradesh is far ahead of other States in rolling out the Jan Dhan-Aadhaar-Mobile (JAM platform) for disbursement of benefits under various welfare schemes.

"A.P has achieved phenomenal progress in it and we could see it personally during our visit to Krishna district where the JAM started off as a pilot project and reached perfection. My takeaways from the trip are the innovative ideas that Chief Minister N. Chandrababu Naidu has promoted and their successful integration into the governance system, and wish other States follow the A.P. model," he said.

Addressing a press conference along with Unique Identification Authority of India (UIDAI) Director General Ajay Bhushan Pandey at the Chief Minister's Office here on Saturday after taking stock of the implementation of the JAM initiative in Bapulapadu and Gannavaram mandals, Mr. Subramanian said once the twin challenges of seeding the data and de-duplicating it are addressed, it (JAM) can create wonders for the economy.

The efficacy of JAM is, for instance, evident from the huge savings that accrued under the LPG subsidy scheme PAHAL and in the disbursement of fertilizer subsidies. JAM's potential to become a transformational thing for India was highlighted in the last year's Economic Survey and it was good that A.P took the lead in it. "JAM empowers people in fundamental ways and it should spread across the country on the lines of what A.P has accomplished," Mr. Subramanian added.

Mr. Pandey said a lot of planning has gone into JAM over the last six years and he was happy to see all the three things (Jan Dhan bank accounts, Aadhar numbers and mobile phone numbers) integrated with great efficiency in Krishna district. He said A.P was also ahead of other States in generating Aadhaar numbers. Ninety six per cent of the State's population were allotted Aadhar numbers compared to just about 80 per cent at the national level.

### **e-POS scheme launched**

"We are planning to get Aadhaar-enabled birth certificates issued to the newborns at the hospitals and enrolling children at every school and Anganwadi centre twice a year in the coming months to take the project to the next level," he added.

UIDAI Deputy Director General M.V.S. Rami Reddy, Joint Secretary to A.P Chief Minister P.S. Pradyumna and District Collector Babu A. were present.

Earlier, Mr. Subramanian launched cashless Aadhaar-enabled e-Point-of-Sale (e-POS) scheme at Arugolanu village in Bapulapadu mandal and took stock of various components of the JAM initiative.

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